



ALBERTA AVIATION,
AEROSPACE & DEFENCE

ALBERTA AEROSPACE & DEFENCE SUMMIT

ONE VISION. ONE SKY. ONE MISSION.

MAY 3-5, 2026

EDMONTON CONVENTION CENTRE

2026 ALBERTA AEROSPACE & DEFENCE SUMMIT

The Aerospace & Defence Summit brings together leaders committed to shaping the future of Canada's aerospace and defence sector. Building on the success of last year, we expect to welcome 500+ attendees, strengthening cross-sector collaboration and increasing industry engagement.

- **Primes & Defence Contractors**
- **Aerospace and Tactical Systems Developers**
- **Government and Policy Leaders**
- **Canadian Armed Forces Representatives**
- **Post-Secondary and Academic Institutions**
- **UAV and Drone Innovators**
- **Defence Intelligence and Cybersecurity Experts**
- **Supply Chain Professionals and Procurement Experts**

Exclusive B2B sessions will be held specifically for aerospace and defence professionals, offering a unique opportunity to forge strategic partnerships, spark collaboration, and gain direct access to expert insights. These sessions will feature high-level panel discussions and guided tours designed to deepen industry engagement and accelerate innovation.

We invite attendees to engage directly with key industry leaders, explore new career pathways, and gain valuable knowledge from Canada's aerospace and defence innovators. By connecting aerospace and defence communities, we are bringing relevant dialogue, real opportunities, and a shared vision to the forefront.

Together, we are moving forward with the purpose of advancing the future of aerospace and defence here in Alberta.



At the Alberta Aviation, Aerospace & Defence (Alberta AAD), we are committed to supporting our members and driving sustainable growth across the aviation, aerospace, and defence sectors in Alberta. As a non-profit organization, we focus on strengthening industry connections through collaboration, education, and open dialogue. We work closely with government and stakeholders to share insights, support sector development, and represent the collective voice of our industry. We are proud to be a trusted partner in building a strong and prosperous future for Alberta's aviation, aerospace and defence ecosystem.

GET EXCITED FOR...

- **2ND ANNUAL SUMMIT WITH AEROSPACE AND DEFENCE FOCUS**
- **ALBERTA'S PREMIER AVIATION EVENT**
- **AIRCRAFT MAINTENANCE SKILL COMPETITIONS**
- **NETWORKING WITH INDUSTRY LEADERS**
- **INSPIRING KEYNOTE SPEAKER SESSIONS**
- **ENGAGING WITH GOVERNMENT & MILITARY REPRESENTATIVES**
- **INNOVATION-FOCUSED AGENDA**

SPONSORSHIP OPPORTUNITIES

DIAMOND - \$25,000

- *TITLE SPONSOR FOR THE AEROSPACE & DEFENCE SUMMIT*

- 6 registrations
- Logo & link on event website
- Corner tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 2 customized social media posts
- Full-page ad in program

- 4 registrations
- Logo & link on event website
- Corner tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 1 customized social media post
- Half-page ad in program

PLATINUM - \$15,000

- *PRESENTING SPONSOR FOR:*
 - *EVENING GALA,*
 - *NETWORKING RECEPTION, OR*
 - *CUSTOMIZED*

GOLD - \$7,500

- *SPONSORSHIP FOR EITHER: GALA COCKTAIL HOUR, TOURS, LUNCH, LOUNGE, OR AEROSPACE & DEFENCE BREAKOUT SESSION*
- *B2B MEETINGS SPONSOR*
- *APP SPONSOR*

- 2 registrations
- Logo & link on event website
- Inside tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 1 customized social media post
- Quarter-page ad in program

SILVER - \$5,000

- *ENERGY BREAK*
- *SIGNAGE SPONSOR*
- *PRINT SPONSOR*
- *CHARGING STATION SPONSOR*

- 1 registration
- Logo & link on event website
- Inside tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post

- 1 registration
- Logo and link on event website
- Sponsor recognition on event signage
- Inside tradeshow booth

BRONZE - \$3,000

- *VOLUNTEER REFRESHMENTS & SWAG OR PROGRAM SPONSOR*

FRIEND - \$1,500

- 1 registration
- Logo and link on event website
- Sponsor recognition on event signage



SECURE YOUR SPONSORSHIP

[CLICK HERE TO CONFIRM YOUR
SPONSORSHIP](#)

To ensure timely delivery of your sponsorship fulfilment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before **February 1, 2026 to sponsorship@albertaaviationcouncil.com**:

- Your company logo in a vector format (EPS or AI) or as a high-resolution image (PNG or JPEG) if vector is not available.
- For Diamond, Platinum, and Gold Sponsors, your full, half, or quarter-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page, 5.5" x 4.25" for a half-page and 2.75" x 4.25" for a quarter-page.



SPONSORSHIP LEVEL COMPARISON

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Price	\$25,000	\$15,000	\$7,500	\$5,000	\$3,000	\$1,500
Registrations Included	6	4	2	1	1	1
Logo & link on event website	✓	✓	✓	✓	✓	✓
Sponsor recognition on event signage	✓	✓	✓	✓	✓	✓
Recognition by the event host during the event	✓	✓	✓	✓		
Tradeshow booth	✓	✓	✓	✓	✓	
Corner booth	Included	Included	Add-on	Add-on	Add-on	Add-on
Inside booth			Included	Included	Included	Add-on
General social media post	✓	✓	✓	✓		
Customized social media posts	2	1	1			
Ad in program	Full-page	Half-page	Quarter-page			

ADD-ONS

If you would like to add items to your sponsorship package, we would be happy to work with you to provide the best promotion during the summit. Select from the following add-ons on the sponsorship application.

- Tradeshow Booth – Corner \$2,000
- Tradeshow Booth – Inside \$1,500
- Private Meeting Room \$150
- Gala Tickets \$99
- Tour Registration \$49

MULTI-YEAR AGREEMENTS

Secure a multi-year sponsorship and unlock exclusive savings and flexibility: receive 10% off your second-year sponsorship with a two-year agreement, or 15% off your third-year sponsorship with a three-year agreement. You'll also have first choice of your preferred sponsorship type and category for future years.

SPONSORSHIP DESCRIPTION

REGISTRATIONS INCLUDED

Each sponsorship package includes event registrations, providing your team with full access to all conference sessions, keynotes, the tradeshow floor, and networking events – ensuring your representatives are fully immersed in the Summit experience.

Note: Event registration does not include gala or tour registration. Please be sure to register for these separately.

LOGO AND LINK ON EVENT WEBSITE

Gain digital exposure with your company's logo and clickable link featured on the official event website – reinforcing brand credibility and driving web traffic from a targeted audience.

TRADESHOW BOOTH

Showcase your organization and offerings with a booth in the central exhibit area. Engage directly with attendees, decision-makers, and industry leaders across Alberta's aviation, aerospace and defence sectors. Each booth will include a 10x10ft space, 1 table and 2 chairs.

RECOGNITION BY EVENT HOST

Receive public acknowledgment during key points in the Summit program, positioning your organization as a leading supporter of Alberta's aviation, aerospace and defence community.

SPONSOR RECOGNITION ON SIGNAGE

Enjoy high-impact branding with your logo displayed on sponsor signage throughout the venue, maximizing visibility across key gathering spaces and event areas.

GENERAL SOCIAL MEDIA POST

Your company's logo will be presented in combined social media post for sponsorship, highlighting your support and expanding your digital presence.

SPONSORSHIP DESCRIPTION

CUSTOMIZED SOCIAL MEDIA POSTS

Collaborate with our communications team to develop tailored social media content that reflects your brand's messaging and campaign goals. Posts will be shared before, during, and after the event to extend your online reach.

CORNER BOOTH UPGRADE (IF APPLICABLE)

Benefit from a high-traffic corner placement on the exhibit floor, strategically positioned for maximum foot traffic and attendee engagement.

INSIDE BOOTH OPTION

Select a prime interior booth location in the exhibitor zone for steady, consistent visitor interaction in a professional and dedicated setting.

AD PLACEMENT IN PRINTED PROGRAM

Ad placement will be included in the digital program for Diamond, Platinum, and Gold Sponsors to promote your brand. Advertising options include full-page, half-page, or quarter-page placements, tailored to your visibility objectives. Ads need to be submitted by 31st March 2026.

DIGITAL ASSETS

All digital assets like images/presentations/videos/documents should be submitted by 31st March 2026.

SNAPSHOT FROM LAST CONFERENCE



THANK YOU 2025 SUMMIT SPONSORS

SUPPORTER

With the support of:
Prairies Economic
Development Canada

Canada

Alberta

GOLD SPONSORS



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UVAC



SILVER SPONSORS



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RESEARCH

LOCKHEED MARTIN



BRONZE SPONSORS



SDTECH AB





ALBERTA AVIATION,
AEROSPACE & DEFENCE

SEE
YOU
SOON
