



ALBERTA AVIATION,  
AEROSPACE & DEFENCE

# ALBERTA AVIATION SUMMIT

*ONE VISION. ONE SKY. ONE MISSION.*

***MAY 3-5, 2026***

***EDMONTON CONVENTION CENTRE***



**ALBERTA AVIATION,  
AEROSPACE & DEFENCE**

At the Alberta Aviation, Aerospace & Defence (Alberta AAD), we are committed to supporting our members and driving sustainable growth across the aviation, aerospace, and defence sectors in Alberta. As a non-profit organization, we focus on strengthening industry connections through collaboration, education, and open dialogue. We work closely with government and stakeholders to share insights, support sector development, and represent the collective voice of our industry. We are proud to be a trusted partner in building a strong and prosperous future for Alberta's aviation, aerospace and defence ecosystem.

# GET EXCITED FOR...

- **2<sup>ND</sup> ANNUAL SUMMIT WITH AEROSPACE AND DEFENCE FOCUS**
- **ALBERTA'S PREMIER AVIATION EVENT**
- **AIRCRAFT MAINTENANCE SKILL COMPETITIONS**
- **NETWORKING WITH INDUSTRY LEADERS**
- **INSPIRING KEYNOTE SPEAKER SESSIONS**
- **ENGAGING WITH GOVERNMENT REPRESENTATIVES**
- **BREAKOUT SESSIONS AND PANELS**
- **INNOVATION-FOCUSED AGENDA**

# 2026 ALBERTA AVIATION SUMMIT

The Alberta Aviation Summit is bringing together professionals, innovators, and leaders from across Canada's aviation sectors. Building on the success of last year, we expect to welcome 500+ attendees, strengthening cross-sector collaboration and increasing industry engagement.

- **Aviation and Tactical Systems Developers**
- **Government and Policy Leaders**
- **Canadian Armed Forces Representatives**
- **Post-Secondary and Academic Institutions**
- **UAV and Drone Innovators**
- **Cybersecurity Experts**
- **Supply Chain Professionals and Procurement Experts**

This high-impact summit brings together seasoned professionals, emerging talent, innovators, and key decision-makers from across the country to explore cutting-edge trends, foster meaningful connections, and shape the future of these dynamic sectors. Alberta's thriving aviation ecosystem will be on full display – highlighting local innovation, technical excellence, and a bold vision for sustainable growth.

The Summit offers sponsors an exceptional platform to engage with industry leaders, raise brand visibility, and align with national conversations that inspire progress and celebrate excellence in aviation.

# SPONSORSHIP OPPORTUNITIES

## DIAMOND - \$20,000

- *TITLE SPONSOR FOR THE AVIATION SUMMIT*

- 6 registrations
- Logo & link on event website
- Corner tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 2 customized social media posts
- Full-page ad in program

- 4 registrations
- Logo & link on event website
- Corner tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 1 customized social media post
- Half-page ad in program

## PLATINUM - \$15,000

- *PRESENTING SPONSOR FOR:*
  - *EVENING GALA,*
  - *NETWORKING RECEPTION, OR*
  - *CUSTOMIZED*

## GOLD - \$7,500

- *SPONSORSHIP FOR EITHER: GALA COCKTAIL HOUR, TOURS, BREAKFAST, LUNCH OR LOUNGE*
- *APP SPONSOR*

- 2 registrations
- Logo & link on event website
- Inside tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post
- 1 customized social media post
- Quarter-page ad in program



## SILVER - \$5,000

- *SPONSOR FOR AVIATION BREAKOUT SESSION*
- *ENERGY BREAK*
- *SIGNAGE SPONSOR*
- *PRINT SPONSOR*
- *CHARGING STATION SPONSOR*

- 1 registration
- Logo & link on event website
- Inside tradeshow booth
- Recognition by the event host during the event
- Sponsor recognition on event signage
- 1 general social media post

- 1 registration
- Logo and link on event website
- Sponsor recognition on event signage
- Inside tradeshow booth

## BRONZE - \$3,000

- *VOLUNTEER REFRESHMENTS & SWAG OR PROGRAM SPONSOR*

## FRIEND - \$1,500

- 1 registration
- Logo and link on event website
- Sponsor recognition on event signage



# SECURE YOUR SPONSORSHIP

[CLICK HERE TO CONFIRM YOUR  
SPONSORSHIP](#)

To ensure timely delivery of your sponsorship fulfilment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before **February 1, 2026 to [sponsorship@albertaaviationcouncil.com](mailto:sponsorship@albertaaviationcouncil.com)**:

- Your company logo in a vector format (EPS or AI) or as a high-resolution image (PNG or JPEG) if vector is not available.
- For Diamond, Platinum, and Gold Sponsors, your full, half or quarter-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page, 5.5" x 4.25" for a half-page and 2.75" x 4.25" for a quarter-page.



# SPONSORSHIP LEVEL COMPARISON

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Price	\$20,000	\$15,000	\$7,500	\$5,000	\$3,000	\$1,500
Registrations Included	6	4	2	1	1	1
Logo & link on event website	✓	✓	✓	✓	✓	✓
Sponsor recognition on event signage	✓	✓	✓	✓	✓	✓
Recognition by the event host during the event	✓	✓	✓	✓		
Tradeshow booth	✓	✓	✓	✓	✓	
Corner booth upgrade	Included	Included	Add-on	Add-on	Add-on	Add-on
Inside booth option			Included	Included	Included	Add-on
General social media post	✓	✓	✓	✓		
Customized social media posts	2	1	1			
Ad in program	Full-page	Half-page	Quarter-page			

## ADD-ONS

If you would like to add items to your sponsorship package, we would be happy to work with you to provide the best promotion during the summit. Select from the following add-ons on the sponsorship application.

- Tradeshow Booth - Corner \$2,000
- Tradeshow Booth - Inside \$1,500
- Private Meeting Room \$150
- Gala Tickets \$99
- Tour Registration \$49

## MULTI-YEAR AGREEMENTS

Secure a multi-year sponsorship and unlock exclusive savings and flexibility: receive 10% off your second-year sponsorship with a two-year agreement, or 15% off your third-year sponsorship with a three-year agreement. You'll also have first choice of your preferred sponsorship type and category for future years.



# SPONSORSHIP DESCRIPTION

## **REGISTRATIONS INCLUDED**

Each sponsorship package includes event registrations for the Aviation Summit and AME Competition, providing your team with access to conference sessions, keynotes, the tradeshow floor, and networking events – ensuring your representatives are fully immersed in the Summit experience.

**Note:** Event registration does not include gala or tour registration. Please be sure to register for these separately.

## **LOGO AND LINK ON EVENT WEBSITE**

Gain digital exposure with your company's logo and clickable link featured on the official event website – reinforcing brand credibility and driving web traffic from a targeted audience.

## **TRADESHOW BOOTH**

Showcase your organization and offerings with a booth in the central exhibit area. Engage directly with attendees, decision-makers, and industry leaders across Alberta's aviation and defence sectors. Each booth will include a 10x10ft space, 1 table and 2 chairs.

## **RECOGNITION BY EVENT HOST**

Receive public acknowledgment during key points in the Summit program, positioning your organization as a leading supporter of Alberta's aviation and defence community.

## **SPONSOR RECOGNITION ON SIGNAGE**

Enjoy high-impact branding with your logo displayed on sponsor signage throughout the venue, maximizing visibility across key gathering spaces and event areas.

## **GENERAL SOCIAL MEDIA POST**

Your company's logo will be presented in combined social media post for sponsorship, highlighting your support and expanding your digital presence.

# SPONSORSHIP DESCRIPTION

## ***CUSTOMIZED SOCIAL MEDIA POSTS***

Collaborate with our communications team to develop tailored social media content that reflects your brand's messaging and campaign goals. Posts will be shared before, during, and after the event to extend your online reach.

## ***CORNER BOOTH UPGRADE (IF APPLICABLE)***

Benefit from a high-traffic corner placement on the exhibit floor, strategically positioned for maximum foot traffic and attendee engagement.

## ***INSIDE BOOTH OPTION***

Select a prime interior booth location in the exhibitor zone for steady, consistent visitor interaction in a professional and dedicated setting.

## ***AD PLACEMENT IN PRINTED PROGRAM***

Ad placement will be included in the digital program for Diamond, Platinum, and Gold Sponsors to promote your brand. Advertising options include full-page, half-page, or quarter-page placements, tailored to your visibility objectives. Ads need to be submitted by 31<sup>st</sup> March 2026.

## ***DIGITAL ASSETS***

All digital assets like images/presentations/videos/documents should be submitted by 31<sup>st</sup> March 2026.



# SNAPSHOT FROM LAST SUMMIT



# THANK YOU 2025 AVIATION SUMMIT SPONSORS

## PLATINUM SPONSOR



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



## BRONZE SPONSOR IN KIND





ALBERTA AVIATION,  
AEROSPACE & DEFENCE

SEE  
YOU  
*SOON*

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